

LIVE TRAINING SESSION



Internet Marketing With Coby
CobyWright.com



Tonight's Topic:
**SELLING SERVICES/OPEN
QUESTIONS**

We Are Live On The Air

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This PDF is the notes taken on screen during the training session. If you would like to follow along with the video you can visit the links below:

<http://cobywright.com/list-building/how-to-make-money-selling-services-replay-part-2>

or

<http://www.youtube.com/watch?v=AV2ssb9sT00>



Traffic Exchanges = Traffic To squeeze
page

Tweak to improve conversions

JV Giveaway Events

www.gocoby.com/ninja

Contributors Profile

PayPal ID = PayPal Email address

Clickbank ID = Clickbank affiliate
username

**How Do I add my paypal to the oto
so I can get paid**

www.gocoby.com/zoo

www.gocoby.com/digi

www.simpleoneclick.com

www.paydotcom.com

www.clickbank.com

www.gocoby.com/fusionhq

Where do you outsource?

Fiverr.com

www.scriptlance.com

www.iWriter.com

Local Employees – Customer Service

Carolyn is help desk manager

[www.warriorforum.com/warriors-for-](http://www.warriorforum.com/warriors-for-hire)

[hire](http://www.warriorforum.com/warriors-for-hire)

CPA = No Knowledge

Targeted Traffic = pay for it

Paid Traffic = Facebook, Google,
7search, Plenty of Fish,
Lead Impact,.... Solo Ads, etc

Paid = 99% of the time sending to a
squeeze page

Direct CPV/Lead Impact – Target –
certain urls

Direct CPV – list building

urls – aweber.com
getresponse.com
icontact.com

[http://www.youtube.com/watch?
v=rJduZeD4j44](http://www.youtube.com/watch?v=rJduZeD4j44)

Selling Services W/o Doing the “work”

one way is to setup a fiverr gig for
writing articles
2 for \$5 - (\$4)

Odesk – set up a gig looking for article
writers

tell them they will get steady work -
\$1 an article
500 word

They write two articles – you pay
them \$2

You give those articles to your client
client pays you \$4
you keep \$2

Offline Version of this strategy...

He found a salesman on Craigslist
met that at Starbucks
To local biz – and sell them graphics
\$1500
Sales man - \$750

Friend - \$750
Pay Graphic Designer - \$300

Profit - \$450

Give Away Video Course

“I Want to the video course”

<http://support.cobywright.com>

www.cobywright.com/selling-services

www.gocoby.com/redirect

www.yourls.org

www.gocoby.com/clixtrac

<http://www.warriorplus.com/w/a/40td1>

www.cobywright.com/category/video-tutorials

www.youtube.com/cobygw

www.twitter.com/CobyWright

**Thanks for reading/watching
my training session!**

I hope you were able to get some valuable information.

If you would like more personal coaching it is available on a first come first served basis. For more information you can visit www.cobywright.com/coaching

Or simply put in a help desk ticket at <http://support.cobywright.com>

Or you can send me an email at info@cobywright.com

Or even give me a call at (800) 420-3150 to discuss options.

Your partner in success,



Coby Wright

www.cobywright.com

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MONEY SELLING SERVICES**

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